

ORDER



KSDK

Orders	Order / Rev:	711712	
	Alt Order #:	06305493	
	Product Desc:	ATTORNEY KOSTER	
	Estimate:		
	Flight Dates:	09/24/12 - 09/30/12	
	Original Date / Rev:	09/25/12 / 09/25/12	
	Order Type:	Political	
	Primary AE:	Joe McGuire	
	Sales Office:	T-ATL	
	Sales Region:	NAT	

Agency	Name:	<u>Luc Media, Inc./ POL</u>	
	Buying Contact:		<u>Cash</u>
	Billing Contact:		<u>Broadcast</u>
		<u>25 Whitlock Place SW Suite 201</u>	<u>EOM/EOC</u>
		<u>Marietta, GA 30064</u>	<u>15%</u>

Advertiser	Name:	Koster, Chris, Atty General / D	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PL-State/Local Misc	Order Separation:
	Priority:	P-2	Advertiser External ID:
	Revenue Codes:	AGY, GEN, POL	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/30/12	50	\$37,700.00	\$32,045.00	September 2012	50	\$37,700.00	\$32,045.00	0.00
					Totals	50	\$37,700.00	\$32,045.00	0.00

Totals

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
-------------------	--------------	--------------	-----------------------	---------

Joe McGuire Start Of Order - End Of Order 100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSDK	09/24/12	09/24/12	M-F 6-7A 6-7a	CM	6-7A	M-----	:30	1	\$675.00	P-2	0.00	NM	1	\$675.00
TODAY LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1	\$675.00			0.00					
2	KSDK	09/25/12	09/25/12	M-F 6-7A 6-7a	CM	6-7A	-T-----	:30	1	\$675.00	P-2	0.00	NM	1	\$675.00
TODAY LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-T-----		1	\$675.00			0.00					
3	KSDK	09/26/12	09/26/12	M-F 6-7A 6-7a	CM	6-7A	--W----	:30	1	\$675.00	P-2	0.00	NM	1	\$675.00
TODAY LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--W----		1	\$675.00			0.00					
4	KSDK	09/27/12	09/27/12	M-F 6-7A 6-7a	CM	6-7A	---T---	:30	1	\$675.00	P-2	0.00	NM	1	\$675.00
TODAY LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	---T---		1	\$675.00			0.00					
5	KSDK	09/28/12	09/28/12	M-F 6-7A 6-7a	CM	6-7A	---F--	:30	1	\$675.00	P-2	0.00	NM	1	\$675.00
TODAY LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	---F--		1	\$675.00			0.00					

Order / Rev: 711712
 Alt Order #: 06305493
 Flight Dates: 09/24/12 - 09/30/12

Advertiser: Koster, Chris, Atty General / D
 Product Desc: ATTORNEY KOSTER
 Estimate:

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	KSDK	09/24/12	09/24/12	M-F NBC Today 7-9A	CM	7-9A	M-----	:30	2	\$450.00	P-3	0.00	NM	2	\$900.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 M----- 2 \$450.00 0.00															
7	KSDK	09/25/12	09/25/12	M-F NBC Today 7-9A	CM	7-9A	-T-----	:30	2	\$450.00	P-3	0.00	NM	2	\$900.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -T----- 2 \$450.00 0.00															
8	KSDK	09/26/12	09/26/12	M-F NBC Today 7-9A	CM	7-9A	--W----	:30	2	\$450.00	P-3	0.00	NM	2	\$900.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 --W---- 2 \$450.00 0.00															
9	KSDK	09/27/12	09/27/12	M-F NBC Today 7-9A	CM	7-9A	---T---	:30	2	\$450.00	P-3	0.00	NM	2	\$900.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 ---T--- 2 \$450.00 0.00															
10	KSDK	09/28/12	09/28/12	M-F NBC Today 7-9A	CM	7-9A	-----F--	:30	2	\$450.00	P-3	0.00	NM	2	\$900.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -----F-- 2 \$450.00 0.00															
11	KSDK	09/24/12	09/24/12	M-F Noon News	CM	12-1230p	M-----	:30	1	\$275.00	P-3	0.00	NM	1	\$275.00
NWS CH5 NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 M----- 1 \$275.00 0.00															
12	KSDK	09/25/12	09/25/12	M-F Noon News	CM	12-1230p	-T-----	:30	1	\$275.00	P-3	0.00	NM	1	\$275.00
NWS CH5 NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -T----- 1 \$275.00 0.00															
13	KSDK	09/26/12	09/26/12	M-F Noon News	CM	12-1230p	--W----	:30	1	\$275.00	P-3	0.00	NM	1	\$275.00
NWS CH5 NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 --W---- 1 \$275.00 0.00															
14	KSDK	09/27/12	09/27/12	M-F Noon News	CM	12-1230p	---T---	:30	1	\$275.00	P-3	0.00	NM	1	\$275.00
NWS CH5 NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 ---T--- 1 \$275.00 0.00															
15	KSDK	09/28/12	09/28/12	M-F Noon News	CM	12-1230p	-----F--	:30	1	\$275.00	P-3	0.00	NM	1	\$275.00
NWS CH5 NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -----F-- 1 \$275.00 0.00															
16	KSDK	09/24/12	09/24/12	M-F 5P News	CM	5-530P	M-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
NWS CH5 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 M----- 1 \$800.00 0.00															
17	KSDK	09/25/12	09/25/12	M-F 5P News	CM	5-530P	-T-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
NWS CH5 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -T----- 1 \$800.00 0.00															
N18	KSDK	09/26/12	09/26/12		CM	5-530P	--W----	:30	1	\$800.00	P-3	0.00	NM	0	\$0.00

Order / Rev: 711712
 Alt Order #: 06305493
 Flight Dates: 09/24/12 - 09/30/12

Advertiser: Koster, Chris, Atty General / D
 Product Desc: ATTORNEY KOSTER
 Estimate:

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 5P News															
News Channel 5 at 5P															
NWS CH5 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	--W----		1	\$800.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>									
1	KSDK	09/24/12-09/30/12	M-F 5P News			5-530P									
See MG 19.2,19.3,19.4 [NA/Oversold]															
N19	KSDK	09/27/12	09/27/12	M-F 5P News	CM	5-530P		:30	1	\$800.00	P-3	0.00	NM	3	\$3,600.00
News Channel 5 at 5P															
NWS CH5 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	--T---		1	\$800.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>									
1	KSDK	09/24/12-09/30/12	M-F 5P News			5-530P									
See MG 19.2,19.3,19.4 [NA/Oversold]															
2	KSDK	09/26/12-09/28/12	M-F 5P News			5-530P									
M MG for 20.1,18.1,19.1 [n/a]															
3	KSDK	09/26/12-09/28/12	M-F 5P News			5-530P									
M MG for 20.1,18.1,19.1 [n/a]															
4	KSDK	09/26/12-09/28/12	M-F 5P News			5-530P									
M MG for 20.1,18.1,19.1 [n/a]															
N20	KSDK	09/28/12	09/28/12	M-F 5P News	CM	5-530P		:30	1	\$800.00	P-3	0.00	NM	0	\$0.00
News Channel 5 at 5P															
NWS CH5 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	--F--		1	\$800.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>									
1	KSDK	09/24/12-09/30/12	M-F 5P News			5-530P									
See MG 19.2,19.3,19.4 [NA/Oversold]															
21	KSDK	09/24/12	09/24/12	M-F 6P News	CM	6-630P		:30	1	\$1,350.00	P-2	0.00	NM	1	\$1,350.00
News Channel 5 at 6P															
NWS CH5 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	M-----		1	\$1,350.00		0.00						
22	KSDK	09/25/12	09/25/12	M-F 6P News	CM	6-630P		:30	1	\$1,350.00	P-2	0.00	NM	1	\$1,350.00
News Channel 5 at 6P															
NWS CH5 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-T-----		1	\$1,350.00		0.00						
23	KSDK	09/26/12	09/26/12	M-F 6P News	CM	6-630P		:30	1	\$1,350.00	P-2	0.00	NM	1	\$1,350.00
News Channel 5 at 6P															
NWS CH5 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	--W----		1	\$1,350.00		0.00						
24	KSDK	09/27/12	09/27/12	M-F 6P News	CM	6-630P		:30	1	\$1,350.00	P-2	0.00	NM	1	\$1,350.00
News Channel 5 at 6P															
NWS CH5 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	--T---		1	\$1,350.00		0.00						
25	KSDK	09/28/12	09/28/12	M-F 6P News	CM	6-630P		:30	1	\$1,350.00	P-2	0.00	NM	1	\$1,350.00
News Channel 5 at 6P															
NWS CH5 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	--F--		1	\$1,350.00		0.00						

Order / Rev: 711712
 Alt Order #: 06305493
 Flight Dates: 09/24/12 - 09/30/12

Advertiser: Koster, Chris, Atty General / D
 Product Desc: ATTORNEY KOSTER
 Estimate:

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
26	KSDK	09/24/12	09/24/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	M-----	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00											
WHEEL FORTUNE																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>M-----</td> <td>1</td> <td>\$900.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	M-----	1	\$900.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	M-----	1	\$900.00	0.00																					
27	KSDK	09/25/12	09/25/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	-T-----	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00											
WHEEL FORTUNE																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>-T-----</td> <td>1</td> <td>\$900.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	-T-----	1	\$900.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	-T-----	1	\$900.00	0.00																					
28	KSDK	09/26/12	09/26/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	--W----	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00											
WHEEL FORTUNE																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>--W----</td> <td>1</td> <td>\$900.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	--W----	1	\$900.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	--W----	1	\$900.00	0.00																					
29	KSDK	09/27/12	09/27/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	--T---	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00											
WHEEL FORTUNE																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>--T---</td> <td>1</td> <td>\$900.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	--T---	1	\$900.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	--T---	1	\$900.00	0.00																					
30	KSDK	09/24/12	09/24/12	LN (M-F) LN (M-F)	CM	10-1035p	M-----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00											
NWS CH5 10P																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>M-----</td> <td>1</td> <td>\$1,200.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	M-----	1	\$1,200.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	M-----	1	\$1,200.00	0.00																					
31	KSDK	09/25/12	09/25/12	LN (M-F) LN (M-F)	CM	10-1035p	-T-----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00											
NWS CH5 10P																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>-T-----</td> <td>1</td> <td>\$1,200.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	-T-----	1	\$1,200.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	-T-----	1	\$1,200.00	0.00																					
32	KSDK	09/26/12	09/26/12	LN (M-F) LN (M-F)	CM	10-1035p	--W----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00											
NWS CH5 10P																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>--W----</td> <td>1</td> <td>\$1,200.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	--W----	1	\$1,200.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	--W----	1	\$1,200.00	0.00																					
33	KSDK	09/27/12	09/27/12	LN (M-F) LN (M-F)	CM	10-1035p	--T---	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00											
NWS CH5 10P																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>--T---</td> <td>1</td> <td>\$1,200.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	--T---	1	\$1,200.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	--T---	1	\$1,200.00	0.00																					
34	KSDK	09/28/12	09/28/12	LN (M-F) LN (M-F)	CM	10-1035p	-----F--	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00											
NWS CH5 10P																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>-----F--</td> <td>1</td> <td>\$1,200.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	-----F--	1	\$1,200.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	-----F--	1	\$1,200.00	0.00																					
35	KSDK	09/29/12	09/29/12	Sat 6-7A Sat 6-7A	CM	6-7A	-----S-	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00											
TODAY IN ST LOUIS																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>-----S-</td> <td>1</td> <td>\$300.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	-----S-	1	\$300.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	-----S-	1	\$300.00	0.00																					
36	KSDK	09/29/12	09/29/12	SAT TDY NBC Today Show (Sa)	CM	7-9A	-----S-	:30	2	\$525.00	P-2	0.00	NM	2	\$1,050.00											
TODAY SHOW SAT																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>-----S-</td> <td>2</td> <td>\$525.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	-----S-	2	\$525.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	-----S-	2	\$525.00	0.00																					
37	KSDK	09/30/12	09/30/12	Sun 6-7A Sun 6-7A	CM	6-7A	-----S	:30	1	\$275.00	P-2	0.00	NM	1	\$275.00											
TODAY IN ST LOUIS																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>-----S</td> <td>1</td> <td>\$275.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	-----S	1	\$275.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	-----S	1	\$275.00	0.00																					
38	KSDK	09/30/12	09/30/12		CM	7-8A	-----S	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00											

Order / Rev: 711712
 Alt Order #: 06305493
 Flight Dates: 09/24/12 - 09/30/12

Advertiser: Koster, Chris, Atty General / D
 Product Desc: ATTORNEY KOSTER
 Estimate:

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
SUN TDY NBC Today Show (Su)															
TODAY SHOW SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S		1			\$600.00	0.00					
39	KSDK	09/30/12	09/30/12	Sun 9a	CM	9-10A									
				Sun 9-10a											
NWCHNNL 5 AT 9 SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S		1			\$350.00	0.00					
40	KSDK	09/29/12	09/29/12	Sat 6p	CM	6-630P									
				News Channel 5 at 6P Sat											
NWS CH5 WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S		1			\$650.00	0.00					
41	KSDK	09/30/12	09/30/12	NC5 at 5P Sun	CM	5-530P									
				News Channel 5 at 5P Sun											
NWS CH5 WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S		1			\$675.00	0.00					
42	KSDK	09/29/12	09/29/12	LN (Sa)	CM	10-1035p									
				LN (Sa)											
NWS CH5 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S		1			\$1,200.00	0.00					
43	KSDK	09/30/12	09/30/12	Post NFL News	CM	Various									
				Post NFL Late News											
NWS CH5 10P POST NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S		1			\$900.00	0.00					
44	KSDK	09/28/12	09/28/12	630-7P Wheel	CM	630-7P									
				630-7P Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	----F--		1			\$900.00	0.00					
Totals													50	\$37,700.00	